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623-930-2249

Cactus District Weekly Update

October 30, 2015

Welcome to this week's Cactus District Weekly Update!

[Cactus District Website](#)

Glendale Police Seeking Enrollment for January 2016 Citizen Police

The Glendale Police Department is accepting applications for the upcoming Citizen Police Academy which begins on Wednesday, January 6, 2016. The application deadline of November 30th is quickly approaching!

The Citizens Academy is a free program designed to offer participants the opportunity to learn, hands on, about many Glendale Police Operations, such as the use of Police Canines, Crime Scene Investigations and Tactical Operations. The curriculum also includes an overview of the Glendale Police Department's Administration, Police Communications, and Community Oriented Policing.

Participants must be at least 18 years of age and undergo a background check and fingerprinting process. All fingerprinting and completed applications must be submitted no later than Monday, November 30, 2015. The Citizen Police Academy is 12 weeks in length and is held on Wednesday nights from 6:30 pm to 9:30 pm at the Glendale Regional Public Safety Training Center and Glendale Police Main Station. There will also be one Saturday class.

Applications can be downloaded and the fingerprinting schedule can be viewed from the Glendale Police website at the following

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link: <http://www.glendaleaz.com/police>. For further information, please contact Marie Shepherd at 623-930-3282 or via email at mshepherd@glendaleaz.com.



Kevin Phelps

Glendale Announces Two Finalists for City Manager.

After extended interviews with a field of five exceptional candidates for the position, the City of Glendale is pleased to announce that two finalists have been selected to move forward in the search for a new City Manager. These finalists, Kevin Phelps and John Pombier, will each participate in a full-day interview in November.

Kevin Phelps is currently Deputy County Manager in Pierce County, Washington (Tacoma area). Phelps previously served in the Washington State Auditor's Office as a deputy auditor and as an elected councilmember for the City of Tacoma. Prior to his tenure in government, Phelps was founder and managing general partner of the Landmark Convention Center, also in Tacoma.



John Pombier

John Pombier is currently Assistant City Manager for the City of Mesa, Arizona. An attorney who formerly served as a city prosecutor for Mesa, Pombier also was Deputy General Counsel to the Governor, and a prosecutor for the City of Phoenix.

Both candidates completed an initial round of interviews in October. In mid-November, each finalist will meet individually in an all-day interview with Glendale's Mayor and City Council, as well as other city leaders. Once the interviews are complete, the Mayor and City Council will determine the next steps and timeline for a decision and/or offer of employment.

For more information about the City of Glendale, please visit www.glendaleaz.com.

City of Glendale November Holiday Notices



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City of Glendale offices will be closed for the upcoming holidays: Wednesday, November 11 for Veterans Day, and Thursday, November 26, and Friday, November 27 in observance of Thanksgiving.

All households' scheduled garbage and recycling will be shifted one day later due to the holidays. The Glendale Municipal Landfill will be closed on Veterans Day and Thanksgiving Day, but open on Friday, November 27. For more information about the city's sanitation services, call 623-930-2660.

Valley Metro buses will run on a Sunday schedule on all of these holidays. The Gus Bus will also operate on a Sunday schedule November 11 and 26-27, running from 8 a.m. to 6 p.m. Gus 2 and 3 will not be running these three days. For Dial-a-Ride service for Veterans Day, reservations must be made in advance by noon on Tuesday, November 10. Dial-a-Ride service for Thanksgiving weekend (November 26-30) must also be made ahead of time - by noon on Wednesday, November 25. Reservations can be made by calling Glendale's Transit Division at 623-930-3500. There will be no Dial-a-Ride same-day service on November 11 or November 26-27. ADA service will be available on all three of these holidays, based on a Sunday fixed route schedule.

While the Glendale Municipal Airport will remain open during these holidays, the airport's administrative offices will be closed. In addition, Glendale's three public libraries will be closed, as well as the Glendale Convention and Visitors Bureau.

Glendale's Foothills Recreation & Aquatics Center will be open on Veterans Day 7 a.m. to 7 p.m. The center will be closed Thursday, November 26 thru Sunday, November 29 for the holiday and annual maintenance. For more information on the Foothills Recreation & Aquatics Center, call 623-930-4600.

The Glendale Adult Center will be closed November 11 and November 26-27 for the holidays. For additional information on all Parks & Recreation services and programs, call 623-930-2820.

For more information on Glendale's programs and services, visit glendaleaz.com.

Glendale CVB Holds Annual Meeting, Announces West Valley Tourism Award Winners.

The Glendale Convention & Visitors Bureau (CVB) hosted its annual meeting today at Camelback-Ranch Glendale, with game-winning news for its members in Glendale and across the West Valley on last year's accomplishments.

Highlights include:

- Hotels: a 5.5% increase in occupancy; 13.3% increase in the average daily rate; 19.5% increase in revenue per available room
- The launch of the CVB's national sales division, which in six months of participating in tradeshow and sales missions resulting in more than 120 appointments, 500 leads, 1,550 blocked hotel rooms and 100,000 square feet of booked meeting space

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- 95% membership renewal rate
- Social media contests received nearly 100,000 entries! Partners include: Arizona Coyotes, Vizio Fiesta Bowl, The Tonight Show with Jimmy Fallon, Chicago White Sox and Blackhawks, Barry Manilow and Taylor Swift concerts, Kiss Me I'm Irish Rush, Camelback-Ranch Glendale, Super Bowl Fan Experience, Waste Management Phoenix Open and LEGO
- Local earned media for CVB promotions include 90 stories generated, 2.9 million audience impressions and \$151,000 in publicity value
- The Super Bowl generated hundreds of media stories in such outlets as NBC Nightly News, CBS Evening News, NPR, NY Times, Forbes.com, USA Today, ESPN the Magazine, ESPN.com, Fox News and the Associated Press with a publicity value of \$17 million

The event's keynote speaker was Tom Sadler, President & CEO of the Arizona Sports and Tourism Authority who presented the latest information on Arizona's next major sporting event, the College Football Playoff National Championship in January 2016.

Another highlight of the CVB's annual meeting was the reveal of the organization's new brand. The Glendale CVB will now be known as Visit Glendale, with a new name and logo that will be more in keeping with industry trends. "As we continue to showcase all 14 West Valley cities, we know that this new brand will greatly enhance our efforts as we market, promote and elevate tourism throughout the region," said Lorraine Zomok, Glendale CVB Manager. "We look forward to the exciting programs, initiatives and partnerships ahead as we continue to drive tourism west."

The day's celebration continued with the presentation of the annual West Valley Tourism Awards. The winners are:

- West Valley Tourism Champion: (An individual, group or business that drives tourism to the West Valley through product development, infrastructure growth or marketing and promotion strategies) West Valley Spring Training - Camelback-Ranch Glendale, Goodyear, Peoria, Surprise and Maryvale Ballparks
- West Valley Community Partnership Award: (An individual, group or business that makes a difference in our community by giving back through unique partnerships and outreach to local, regional and global charitable causes) Linda Moran Whittley, Papa Ed's Ice Cream
- Spirit of the West Valley: (An individual, group or business that embodies the incomparable spirit and culture of the West Valley) Glendale Civic Pride Ambassadors

Sponsors for the event include: Glendale Civic Pride Ambassadors, Key 360 Media, Madden Media, Holiday Inn Express & Suites, Staybridge Suites, University of Phoenix Stadium, Spectra, Triple T Promotions and Wildlife World Zoo and Aquarium and Safari Park.

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The Glendale CVB Annual Meeting will be broadcast on Glendale 11 in its entirety, as well as on the city's YouTube channel and www.VisitGlendale.com. For additional information, contact Visit Glendale at 623-930-4500.

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What is Glendale's Transportation Future? We Need Your Input!

Transportation is important because it is how we get to and from school, work, shopping, medical appointments, recreation, entertainment, and more!

The City of Glendale is updating its Transportation Master Plan, which will lay out how the City's Transportation System will improve and change over the next 25 years: how vehicles, bicycles, pedestrians, transit, and aviation will move, how investments will be prioritized, and how decisions will be made.

The more involvement and input we can get from residents, businesses, and visitors, the better the plan will be!

The City of Glendale is kicking off a public involvement campaign to gather resident feedback as part of the Transportation Master Plan update. We are seeking input on what residents believe should be the transportation goals, needs, priorities, and recommendations over the next 25 years. We will be attending events and directing people to an interactive website launching in early November to participate in short surveys and an interactive map tool that will help shape the plan. We will rely on email to let people know when we are attending events and to encourage them to visit the website and provide input.

Would you be willing to be on the project email list? Please contact Project Manager Patrick Sage at psage@glendaleaz.com and staff will add you to the list and keep you informed of opportunities to participate!

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November 2015 Event and Activity

The following featured events are offered from Glendale's Parks and Recreation and Library divisions in November. The programs are free unless otherwise stated. To see many more events and activities, visit www.glendaleaz.com/ParksandRecreation and www.glendaleaz.com/library.

Mystery Shopping

10 a.m. to 2 p.m., Wednesday, November 4, at the Glendale Adult Center, 5970 W. Brown St.

Looking for extra income? Imagine eating at a restaurant or going to the movies and getting paid to do it. Learn what mystery shopping is, how to get started, get assignments and evaluate places such as restaurants, movie theaters, etc. Class is based on instructor's 15 years of experience in the field. Ages 18+. Registration is \$35 (non-resident \$42), and preregistration is required. Call 623-930-4600 or visit www.glendaleaz.com/parksandrecreation to register.

Language Learning Conversation Groups Conversational English



3:30 to 5:30 p.m., Wednesdays, November 4, 18, & 25 at the Velma Teague Branch Library, 7010 N. 58th Ave.

Need to practice your English language skills? Join us for weekly informal conversational circles for non-native English speakers. For more information, call 623-930-3440.

Brown Bag Booktalk

1:15 p.m., Thursday, November 5, at the Velma Teague Branch Library, 7010 N. 58th Ave.

You bring your lunch and we'll bring the coffee and some fresh-brewed book recommendations. Feel free to bring a book to share with the group. For more information, call 623-930-3430.

***Tell Your Story: Story Maps**

6 p.m., Thursday, November 5, at the Velma Teague Branch Library, 7010 N. 58th Ave.

Kids, ages 7-12, are invited to create a three-dimensional story map based on a popular children's book! The library will provide the craft materials, you'll provide the imagination. For more information, call 623-930-3437.

Glendale Xeriscape Garden Walk & Talk

10 a.m. to 12 p.m., Saturday, November 7, at the Glendale Main Library, 5959 W. Brown St.

Question: Where can you find a collection of over 400 species of desert-adapted plants in the West Valley? Answer: At the award-winning Glendale Xeriscape Demonstration Garden! Start off the day with a slideshow on how the Glendale Xeriscape Garden has evolved over the past 25 years. Stay for a guided tour of the garden led by the Glendale Conservation & Sustainable Living staff. For more information and to register, call 623-930-3760. glendaleaz.com/parksandrecreation to register.

Authors @ the Teague

At the Velma Teague Branch Library, 7010 N. 58th Ave.
For more information, call 623-930-3440.

Anne Wilson

1 p.m., Saturday, November 7

A U.S. Naval Academy graduate and veteran helicopter pilot, Wilson will discuss her debut novel, *Hover*. In *Hover*, Sara Dunning, also one of the first female Naval helicopter pilots, must use all her skills while supporting SEAL missions in the Gulf. Books will be available for purchase and signing.

City of Glendale, AZ

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